Advertising on Nuzzel

Native advertising in Nuzzel newsletters promotes sponsored content to top influencers in media, tech, and finance

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Nuzzel users include influencers like...

Marc Andreessen
Nikesh Arora
Marc Benioff
Joshua Benton
Rebecca Blumenstein
Steve Case
Gordon Crovitz
Kim-Mai Cutler
Matt Cutts
Michael Dell
Daniel Ek
Benedict Evans
Craig Forman
Jim Friedlich
Erin Griffith
Mat Honan
Mathew Ingram
Ezra Klein
Max Levchin
Farhad Manjoo
Christopher Mims
Alan Murray
Raju Narisetti
Pierre Omidyar
John Paton
Dave Pell
Sundar Pichai
Dan Primack
Chris Sacca
Felix Salmon
Bill Simmons
Ben Smith
Justin B. Smith
Ben Thompson
Gary Vaynerchuk
Ev Williams

“I love Nuzzel. I’m obsessed with it, and I use it every day.”
Emily Chang, Bloomberg

“I simply love Nuzzel. It has made my life just better.”
Om Malik

“Before I ever open Twitter, I open Nuzzel, the killer app for news consumption. I check it at least once a day.”
Christopher Mims, The Wall Street Journal

“Reminder that you should get Nuzzel. It’s the best way to find news in your feed.”
Farhad Manjoo, The New York Times

“If you don’t have Nuzzel, you are doing news consumption wrong. Trust Me.”
Chris Cillizza, Washington Post

“I’m addicted to Nuzzel, the very best social media news reader.”
Jim Edwards, Business Insider

“Overwhelmed by all the news? Me too. Use Nuzzel.”
Chris Sacca

“The main site that I focus on each morning is Nuzzel. It’s a tremendous tool, and I recommend everyone look into it.”
Gary Vaynerchuk
About Nuzzel

Nuzzel offers personalized news discovery and curated newsletters to many of the top influencers in media, technology, and finance. Nuzzel was founded by the inventor of social networking pioneer Friendster, and is backed by top Silicon Valley investors including Andreessen Horowitz, Charles River Ventures, Homebrew, IDG Ventures, Lowercase Capital, Matter, and SoftTech.

Nuzzel’s many honors include...

- **Google Play**: One of Best Apps of 2016
- **TIME**: One of Best Apps of The Year 2016
- **NiemanLab**: App of the Year chosen by Joshua Benton, director of the Nieman Journalism Lab
- **The New York Times**: One of 2016’s Best Apps
- **Business Insider**: One of The 12 best news and reading apps in the world
- **Product Hunt**: #1 on News-related apps used and loved by New York Times
- **Featured by both Apple and Google**

Demographics

- **TOP JOB TITLES**
  - 44% Management
  - 39% Arts, Entertainment, Sports, & Media
  - 29% Administrative
  - 27% IT & Technical
  - 27% Computer & Mathematics
  - 24% Sales
  - 20% Life, Physical, & Social Sciences
  - 20% Business & Financial Operations
  - 18% Architecture & Engineering
  - 17% Education & Library
  - 14% Healthcare & Medical

- **AGES**
  - 39% 13 to 24
  - 29% 25 to 34
  - 21% 35 to 44
  - 11% 45+

- **EDUCATION**
  - 94% have college degrees or higher

- **FINANCIAL**
  - 76% are homeowners

- **CONTACT US TO ADVERTISE TODAY**: ads@nuzzel.com nuzzel.com/advertise